



**THE NAINITAL BANK LTD.**  
BANKING WITH PERSONAL TOUCH

<b>Position</b>	<b>Product Head – Digital Ventures – The Nainital Bank Ltd. (DVNTB)</b>
<b>Role &amp; Responsibilities</b>	<p>The Product Head will be responsible for:</p> <ul style="list-style-type: none"><li>• Leading product development including pricing, targeting, user value proposition consistent with DVNTB's chosen target segments.</li><li>• Shaping DVNTB's understanding of a particular product philosophy. Product and user value proposition including delivery are expected to be key differentiators for DVNTB's in what promises to be a very competitive arena.</li><li>• Helping with customer-facing technology implementations and crafting product delivery considerations into the consumer experience.</li><li>• Ensuring DVNTB's product portfolio is in line with the growth, sales and marketing strategy.</li></ul>
<b>Job specific skills</b>	<p>Applicants should possess the following attributes:</p> <ul style="list-style-type: none"><li>• Seasoned, results oriented, professional with product development and management experience in one or more businesses such as payments, lending, transaction banking and savings.</li><li>• A true professional of the product function with an understanding of portfolio management in addition to product development.</li><li>• Understanding of and experience with traditional and evolving credit scoring systems will be essential.</li><li>• Experience gained in innovation and development of new products and services.</li><li>• Successful track record in defining and implementing an innovative product strategy with clear objective of market share increase.</li><li>• Proven experience in working in and with cross-functional and cross-cultural teams, and the flexibility to build relationships with people at all levels internally and externally, traits key to a successful Product Head.</li></ul>
<b>Educational Qualification</b>	Graduate in any discipline from an accredited college or university in India/Overseas.
<b>Minimum Experience</b>	10 years of experience with a focus on product development and management

<b>CTC offered</b>	Compensation will not be a limiting factor for the right candidate and will be discussed on a case by case basis.
<b>Nature of Job</b>	Contractual
<b>Website</b>	<a href="http://www.nainitalbank.co.in">www.nainitalbank.co.in</a>
<b>Last Date for application</b>	08.05.2017
<b>Application to be submitted to</b>	avplaw@nainitalbank.co.in